

La Paragráfica

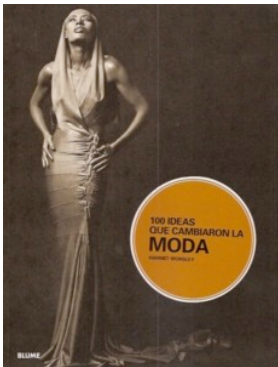
Librería de Arte y Diseño

La Paragráfica presenta sus novedades en el BAFWEEK

Presentará 360 títulos diferentes, todos ellos referidos a la moda y el diseño textil, accesorios, e ilustración y fotografía de moda, tanto desde la perspectiva técnica y de producción, cuanto desde la teórica e histórica.

Algunas de las novedades:

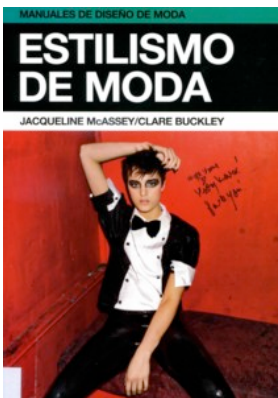
100 Ideas que cambiaron la moda (Harriet Worsley)



Este libro se propone animar al lector a fijarse en las prendas cotidianas con una mirada más informada: saber que el primer biquini se consideraba tan escandaloso que sólo una stripper se atrevió a ponérselo para promocionarlo; que las camisetas inicialmente eran prendas interiores masculinas y que los ribetes de los vaqueros se desarrollaron para fortalecer los pantalones de trabajo durante la fiebre del oro.

Las ideas que se analizan surgen como respuesta a diferentes circunstancias: desde los inventos más revolucionarios como la minifalda y la reacción de la moda a los acontecimientos políticos de alcance mundial, pasando por las consecuencias de la emancipación de la mujer en la forma de vestir, hasta el advenimiento de la producción en serie, el aumento de la movilidad social e internet, que convierten la moda en un fenómeno global. Una perspectiva única de la historia de la moda del siglo xx y de principios del xxi.

Estilismo de moda (Jacqueline McAssey, Clare Buckley)



Un estilista de moda es la persona responsable de elegir un look y unas prendas y, más a menudo, de comunicar una idea, una tendencia o un tema de moda, o de anunciar un producto del sector. Los estilistas trabajan en el cuidado del estilismo para editoriales de moda (en revistas y periódicos), anuncios comerciales de moda (en publicidad), desfiles de moda y eventos, o como estilistas personales para clientes individuales.

Además de su naturaleza práctica, el estilista cuestiona la manera en que percibimos la moda y el estilo, ya que en ocasiones conjuga las piezas de un modo inicialmente no pretendido por el diseñador, y conduce la indumentaria hacia una nueva dirección.

Estilismo de moda analiza las diversas vertientes de esta disciplina en rápida expansión, examina las diferencias entre el estilismo comercial y el editorial, así como el tipo de habilidades que cada uno de ellos requiere, y describe la vida laboral cotidiana del estilista. Constituye una guía exhaustiva y eficaz para todos aquellos que estén interesados en el proceso de creación de imágenes de moda (el proceso

fotográfico se explica de forma pormenorizada, paso a paso, analizando la selección y la preparación de las prendas, el día de la sesión y las fases de posproducción) y nos informa sobre cómo y por qué el estilista se ha transformado en parte integrante de revistas, diarios y campañas publicitarias y, más recientemente, en asesor de diseñadores y marcas de moda.

El libro está ampliamente ilustrado con imágenes de estilismos diseñados tanto por profesionales como por estudiantes que demuestran que, incluso con un presupuesto limitado, con grandes dosis de imaginación y energía es posible crear obras bellas y adecuadas para cada necesidad.

Ropa de hombre (John Hopkins)



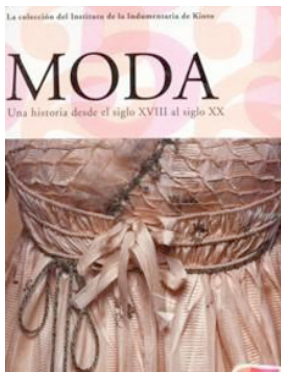
Ropa de hombre ofrece una perspectiva atractiva y actual de esta área de la moda. Para ello, examina la evolución sociohistórica de la ropa de hombre a través de las distintas épocas y la influencia de la corte en ellas, así como la impronta que los estilos de la indumentaria mercantil y militar han tenido en nuestra vestimenta contemporánea.

El libro repasa la complejidad de la historia de la moda, cómo la indumentaria masculina ha servido de inspiración a la ropa de mujer y viceversa y aborda el tema de la sastrería tradicional masculina, comparando las tradiciones sartoriales de Savile Row, en Londres, con la sastrería tradicional italiana o con el look universitario estadounidense. Dedicada también una atención especial a la ropa deportiva de hombre y al impacto que causó la aparición del tejido denim.

Incluye también entrevistas con estilistas y diseñadores de marcas contemporáneas, que proporcionan puntos de vista diversos sobre los diferentes estilos y modelos de rol masculino y su influencia en la ropa de hombre del siglo XXI. Mediante una gran variedad de imágenes inspiradoras y con la contribución inestimable de especialistas

en ropa masculina, este libro estimula el interés por este fascinante campo de la moda y permite una mayor apreciación de las numerosas tecnologías y tradiciones que forman parte de su proceso de diseño.

Moda - Una historia desde el siglo XVIII al siglo XX



Dime como vistes y te diré quien eres. La indumentaria de una persona, ya sea un sari, un kimono o un traje, es la clave esencial de su cultura, clase, personalidad o incluso religión. El Instituto de la Indumentaria de Kioto (Kyoto Costume Institute-KCI) reconoce la importancia del significado de la ropa desde el punto de vista sociológico, histórico y artístico. Fundada en 1978, el KCI contiene una de las mayores colecciones de indumentaria del planeta y ha comisariado muchas exposiciones por todo el mundo. Haciendo hincapié en la vestimenta de la mujer occidental, el KCI ha acumulado una amplia gama de prendas de ropa, ropa interior, calzado y accesorios que abarcan desde el siglo XVIII hasta la actualidad. Este libro es un viaje fascinante a través de la moda de los últimos tres siglos y exhibe una amplia selección de fotografías de gran calidad de los archivos del Instituto, que representan la ropa expuesta y organizada hábilmente en maniqués hechos a medida. El KCI mantiene que "la indumentaria es una manifestación esencial de nuestro ser", y su entusiasmo y dedicación quedan reflejados por

completo en cada página de este libro.

100 Contemporary Fashion Designers (Terry Jones)



Este compendio en dos volúmenes reúne lo más destacado de los primeros dos tomos de los reputados libros *Fashion Now!* de TASCHEN para **un estudio exhaustivo del diseño de moda en todo el mundo en los albores del siglo XXI**. Editado por el creador de *i-D* Terry Jones, este libro es una obra de referencia indispensable para cualquiera interesado en el futuro de la moda. **Diseñadores emergentes —las superestrellas del mañana— son presentados junto con los creadores más respetados de este terreno.**

Sobre el editor:

Fundador y director creativo de la revista *i-D*, **Terry Jones** inició su carrera en la moda en los años 70, como director artístico de la revista *Vanity Fair* y de la *Vogue* británica. Desde 1977, su estudio *Instant Design*, ha producido catálogos, campañas, exposiciones y libros – incluyendo los libros para la editora TASCHEN: *Smile i-D*, *Fashion Now 1*, *Fashion Now 2* y *Soul i-D*.

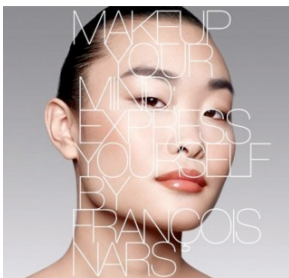
Patronaje (Dennic Chunman Lo)



Esta obra comienza con un análisis de las proporciones anatómicas y de los principios básicos del patronaje, para continuar con las herramientas y las técnicas imprescindibles. El libro muestra al lector desde ideas de patronaje sencillas hasta métodos creativos más avanzados.

Las ilustraciones, paso a paso, muestran cómo se crean bloques básicos de cuerpo, manga, falda, vestido y pantalón. Asimismo, se enseña a adaptar esos bloques para crear patrones de diseños originales. Por último, se incluye un capítulo dedicado a la tecnología digital, de uso cada vez más extendido en las escuelas y en la industria.

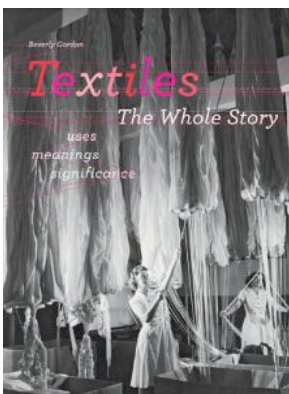
Makeup Your Mind - Express Yourself (Francois Nars)



François Nars, hoy uno de los más respetados e imitados diseñadores de cosméticos de moda, ha producido este nuevo y revolucionario manual de instrucciones para el maquillaje de la mujer de hoy. Fundado en 1994 por el renombrado diseñador de cosméticos François Nars NARS Cosmetics es uno de los cosméticos más conocidos y codiciados, junto con sus marcas para el cuidado de la piel, con un enorme seguimiento internacional. El visionario abordaje de Nars al maquillaje y la innovación dentro de la industria ha cambiado para siempre el rostro de la belleza. Aquí Nars combina su experiencia en el maquillaje y la fotografía para crear un manual de cambio de imagen que transforma la aplicación de maquillaje en la más acabada forma de expresión personal. El libro celebra la

incomparable perspectiva de Nars como artista del maquillaje, ofreciendo narrativas visuales y textuales de su proceso de cosméticos, inspirando a los lectores a volver a recrear sus clases por su cuenta, y ofreciendo ejemplos de los más nuevos, los más frescos looks y paletas de colores populares de hoy en día. Empleando las propias fotografías de Nars de antes y después del maquillaje de una gran variedad de modelos de diferentes edades, razas y tonos de piel, y combinando estas imágenes con bocetos de instrucciones del maquillador sobre láminas transparentes superpuestas, este volumen es la guía definitiva del hágalo usted mismo para cualquier persona interesada en el poder transformador de la cosmética.

Textiles: The Whole Story (Beverly Gordon)



There are few aspects of our lives in which fabrics do not play a part and the author reminds us powerfully of the significance of fabrics throughout human history. Her expertise is enriched by her own hands-on experience: spinning silk from silkworm cocoons, weaving cloth and creating natural dyes. As a curator she has studied thousands of textiles.

Bridging past and present – from the Stone Age to 21st-century ‘smart fabrics’ which can regulate body temperature or measure the wearer’s pulse – the book integrates craft, art, science, history and anthropology, drawing on examples from around the globe.

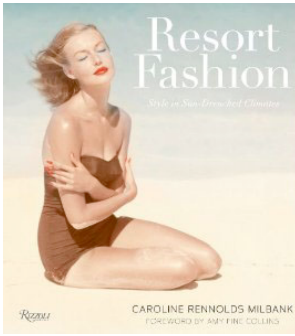
Here are topics such as the universality of textiles in human language and experience; their social role in bonding families and communities; the importance of textiles in world trade; their spiritual and sacred aspects; and the work of artists using textiles as their medium.

A dazzling array of illustrations includes paintings and photographs of both historic and contemporary textiles and a broad collection of textiles being created, worn

and lived with.

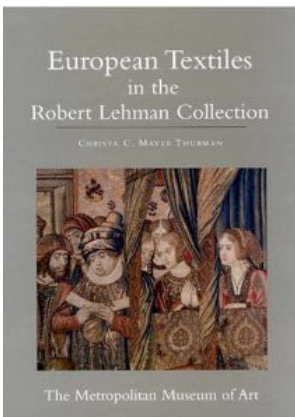
Beverly Gordon is Professor in the Design Studies Department at the University of Wisconsin-Madison. She is also affiliated with the Folklore and Material Culture programs. Her many publications include *Shaker Textile Arts*, *Feltmaking* and *The Saturated World: Aesthetic Meaning, Intimate Objects, Women’s Lives, 1890–1940*.

Resort Fashion: Style in Sun-Drenched Climates (Caroline Rennolds Milbank)



Like an around-the-world vacation through resort locations and timeless fashions, the history of resort clothing is fashion at its most fun. Crossing continents, styles, and generations, the book travels through the tradition of vacation style, taking a visually stunning trip from early beach pajamas by Chanel and Schiaparelli to sailor stripes, to Pucci and Pulitzer prints, and, of course, to the bikini. Resort Fashion features rare photographs and never-before-published images by photographer legends, including Louise Dahl-Wolfe, Toni Frissell, Norman Parkinson, Jacques-Henri Lartigue, Helmut Newton, and Scavullo. The fashions showcase renowned designers from the past and present who have contributed their unique touch to resort wear, including Claire McCardell, Michael Kors, Rodarte, and many more. From Palm Beach to Montego Bay to St. Tropez, this book celebrates resort wear's vibrant history with an allure that extends beyond runways to the most exotic, far-flung destinations.

European Textiles in the Robert Lehman Collection (Christa C. Mayer Thurman)



In 149 color plates and 222 duotones, this volume catalogs more than 250 textiles and objects made of fabric, many of which were used as hangings, covers, or upholstery to decorate the Lehman town house in Manhattan. Some of the most distinguished and historically significant objects in the collection are here, including the Last Supper after Bernaert van Orley, arguably the finest Renaissance tapestry in an American collection, and two series of embroidered roundels from 15th-century Flanders illustrating episodes from the lives of Saint Martin and Saint Catherine. This book is part of a series of beautifully produced and illustrated volumes examining in depth the Robert Lehman Collection at the Metropolitan Museum of Art.

High Heels: Fashion Femininity Seduction (Ivan Vartanian, James Crump)



Featuring a vivid selection of contemporary fashion photography, this volume is a visual odyssey through ideas of beauty, danger and seduction. Its exciting exploration of the confluence of art, fashion and fetish in the cult of high heels swooping down fashion show runways and city streets everywhere is an enticing mixture whimsy, allure and luxury. It will appeal to anyone with an interest in fashion or contemporary photography.

Beth Levine Shoes (Helene Verin)



"Beth Levine Shoes" is a showcase of gorgeous, full-color photographs of Beth Levine's groundbreaking shoe design and the story of this pioneering woman who went from Long Island farm girl to shoemaker for stars such as Nancy Sinatra, Marilyn Monroe, and Barbra Streisand. Although she was a truly visionary designer, Levine's shoes were sold under her husband's name because female shoe designers were unheard of in her time. This book will give her the credit she deserves for her fashion-forward work, including introducing mules, stilettos, and fashion boots to the American market. Her work is featured in museums around the world. Her designs are still setting trends today and in photographs look as fresh

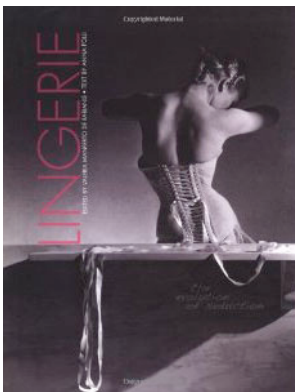
now as when they were first produced. The book features more than 60 full-page photographs of Levine's shoes - sexy, sensual, and playful - accompanied by quotes, a biography of Levine and archival material.

Underwear: Fashion in detail (Eleri Lynn)



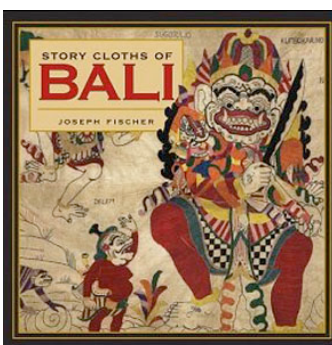
From camisoles to corsets, basques to boudoir caps and girdles to garters, "Underwear: Fashion in Detail" gets up close and personal with some of the most intimate items in the V&A. Lynn traces the evolution of underwear, drawing on 120 objects that include rare examples dating from the sixteenth century, the exaggerated shapes of eighteenth-century court dress, Dior's curvaceous 'New Look' and contemporary lingerie by Agent Provocateur and Rigby and Peller. Beautiful new photography shows close-up details of these fascinating garments, while intricate line drawings reveal their masterly construction. The book also highlights the work of designers such as Vionnet and Westwood who have taken influence from underwear for their own outer wear creations.

Lingerie: The Evolution of Seduction (Anna Folli, Valeria Manfredi De Fabianis)



From crinolines to thigh-high stockings, from the corset to the G-string, lingerie offers many ways to conceal and reveal, to titillate and provoke, and most importantly, to express the most sensual and erotic self. This gorgeously illustrated book traces the evolution of lingerie from hidden undergarments of 18th century to fashion statements of recent decades, with archival photos and magazine advertisements; film stills of world-famous beauties like Rita Hayworth, Sophia Loren, Marilyn Monroe, and Halle Berry; and runway photos of Gisele Bündchen, Naomi Campbell, and the Victoria's Secret series of angel-inspired creations.

Story Cloths of Bali (Joseph Fischer)

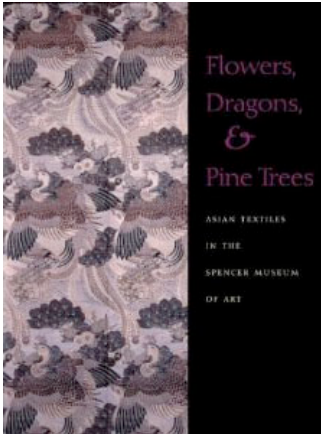


For thousands of years, Balinese textile artists have adorned simple cloths with elaborate embroidered depictions of classic folk epics. As one of the many artistic expressions of Balinese culture, these colorful pieces offer insight into the tradition of storytelling in Bali while reminding us that ancient universal themes of morality, man versus nature, and the triumph over adversity can be just as significant today. In STORY CLOTHS OF BALI, Indonesian art expert Joseph Fischer shares his collection of more than 100 of these exquisite pieces alongside engaging text about how to utilize these textiles to study and appreciate traditional Balinese culture. The first major study of an unusual group of Balinese embroideries, STORY CLOTHS OF BALI is a fascinating glimpse into a culture

rich with creativity, diversity, and tradition. Story cloths are used as ritual decorations and offerings in Balinese and Hindu temples, household ancestor shrines, and village ceremonial buildings. Discusses the various stitching techniques employed for each piece, how to determine the skill level of specific stitches, and the cultural significance of each textile. Includes a glossary of important Balinese characters and terms.

Flowers, Dragons, and Pine Trees: Asian Textiles in the Spencer Museum of Art (Mary Dusenberry)

This beautifully illustrated volume introduces a little-known but outstanding collection of Asian textiles in the Spencer Museum of Art at the University of Kansas. Focusing on 95 textiles from the Indian subcontinent, Iran, China, and Japan, the book employs a wide variety of source materials including archaeological reports, 19th century travellers' journals, trade documents, literature and paintings, to place each textile in a resonant context. Written for both the specialist and a general audience. It places fresh research within a comprehensive socio-historic context that includes information about technique, production iconography, function, patronage, and trade. Fully illustrated with maps, this volume also includes a glossary, index, and catalogue of the complete collection.



Pulp Fashion: The Art of Isabelle De Borchgrave (Jill D'Alessandro)

Elizabethan gowns, Renaissance finery and Fortuny pleats, as well as elaborate headpieces, cascading flowers and exquisite footwear, are all part of Isabelle de Borchgrave's oeuvre. The companion volume to a major museum survey, this book highlights three of de Borchgrave's most beloved series: Papiers a la Mode and the Fortuny and Medici collections. A special section focuses on the making of a new work inspired by a portrait in the collection of the Fine Arts Museums of San Francisco. Full-colour illustrations of her historically inspired works reveal the painstaking detail that goes into each piece and the whimsical magic that transforms a simple material into the most luxurious of garments. Broad in its appeal, this lovely volume will fascinate anyone interested in fashion, costume history, paper, and design.



Collectible Eyeglasses (Frederique Crestin-Billet)

Dorothy Parker once remarked that "men seldom make passes at girls who wear glasses", but today good-looking eyewear has become a must-have fashion accessory. In fact, since the 16th century at least, eyeglasses have been designed to be seen as well as to aid in seeing. *Collectible Eyeglasses* shows the full range of eyewear from opera glasses to extreme sports goggles - and shows how quickly the merely practical became stylish and, now, a trendy fashion collectible! The book is divided into sections on antique glasses, sunglasses, classics and contemporary designs as well as everyday frames and a very special section on unusual designs and whimsical frames. Over four hundred annotated color photographs, accompanied by an informative introduction and a list of useful websites and addresses offer both collectors and lovers of vintage fashion an entirely new way of seeing... and being seen!

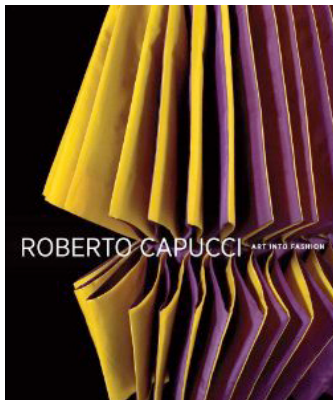
Collectible
EYEGASSES
Frédérique Crestin-Billet



Flammarion

Roberto Capucci: Art into Fashion (Dilys E. Blum)

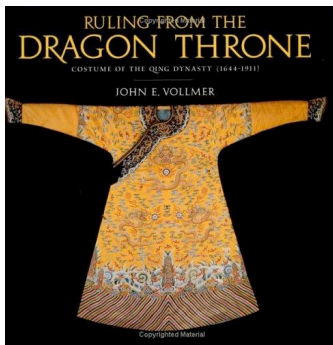
Italian couturier Roberto Capucci (b. 1930) is revered by contemporary fashion designers for his innovative silhouettes and masterful use of color and materials. Capucci refers to his creations as "studies in form," and draws inspiration from a multitude of sources, including art, architecture, and nature. This beautifully illustrated book, the companion to the first exhibition of Capucci's work in the United States, examines his career from the 1950s to the present in the context of the rise of Italian fashion. Capucci's designs first captured the attention of the international press in 1951, when he presented his collection in Florence.



Considered one of Italy's greatest talents, he experimented with construction techniques and unconventional materials such as raffia, wire, and stones. He refused to compromise his artistic vision to commercial concerns, and after withdrawing from the formal fashion world in the early 1980s, he presented one collection a year, each in a different city around the world. Featuring more than 80 extraordinary works, including the iconic "sculpture dresses" with their inventive use of pleating, color, and form, Roberto Capucci is a captivating look at this brilliant designer who transcends the conventional line between fashion and art.

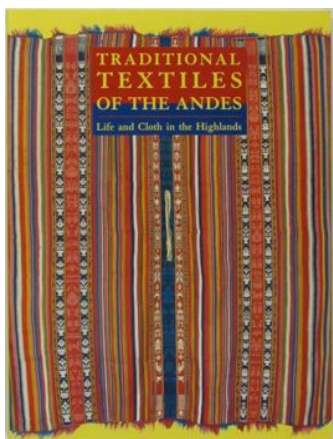
Ruling from the Dragon Throne: Costume of the Qing Dynasty (1644-1911) (John E. Vollmer)

Toward the end of nearly 2,000 years of imperial rule in China, the last dynasty, designated Qing, was led by the ethnically and culturally distinct Manchu people. The Manchu established a political organization using clothing fashioned after their nomadic roots to signify status and identity. Author John E. Vollmer details the characteristics of Manchu dynasty costume and its political, social, and cultural significance and influence in Chinese history. Included are descriptions of the various designs and symbology on the cloth, as well as diagrams illustrating garment-making technology and construction features, comprehensive notes, a bibliography, map, and chronology. A fascinating look at clothing and its strategic role in the politics of conquest, this book is an invaluable resource for scholars and collectors alike. Illustrated throughout, including private collection pieces photographed for the first time.



Traditional Textiles of the Andes: Life and Cloth in the Highlands (Lynn A. Meisch)

The Andean Mountains are home to a rich heritage of textile design and weaving. In particular, cloth has traditionally been a significant art form and cultural vehicle of the Aymara and Quechua peoples of Peru. Published in association with the Fine Arts Museums of San Francisco to accompany an exhibition at the M.H. de Young Memorial Museum, this work presents 18th-, 19th- and 20th-century indigenous textiles woven by the Aymara and Quechua. The elaborately patterned pieces are all drawn from the Jeffrey Appleby Collection and include everyday and ceremonial textiles of all types - ponchos, skirts, belts, hats and slings. Accompanying essays address topics such as the long history of fibres, dyes, imagery and textile use in the region and the effects of urbanization and westernization on traditional Andean weaving.



Kimono as Art: The Landscapes of Itchiku Kubota (Dale Carolyn Gluckman)

The first major book on Japanese textile artist Itchiku Kubota, published to accompany a touring exhibition. This lavishly illustrated book showcases fifty-five masterworks by Japanese kimono artist Itchiku Kubota (1917-2003). Initially determined to unlock the secrets of dyed and painted Japanese textiles of the fourteenth to early seventeenth centuries, Kubota ultimately invented a unique method of decoration. His work combines stitch-resist and ink drawing with a complex layering of color to achieve hauntingly beautiful landscapes with richly textured surfaces and an impressionistic rendering of nature never before seen in the textile arts. This book accompanies a touring exhibition and features essays by Dale Carolyn Gluckman, Asian textile specialist and former costumes and textile curator at the Los Angeles County Museum of Art, and Hollis Goodall, curator of Japanese art at LACMA, as well as an interview with Mr. Kubota's son and artistic heir, Itchiku Kubota II, by Derrick Cartwright, Director of the San Diego Museum of Art. 200 color illustrations.



Hussein Chalayan



Hussein Chalayan (Robert Violette)

The comprehensive book on the visionary Hussein Chalayan, one of the most innovative, experimental, and conceptual fashion designers working today. Internationally acclaimed, Hussein Chalayan is known for his inventive use of materials and integration of new technology into his designs. He is also celebrated for putting the creative process itself on view. Some of his best-known designs include a paper dress that can be folded into an envelope and airmailed, armchair covers that transform into dresses, and a coffee table that reveals itself to be a wooden skirt. Original and groundbreaking, his designs are also pretty and modern, and this book explores that continuum. Featuring Chalayan's complete body of fashion and creative work—including his installations, videos,

and photographs—this unique and beautiful volume is as thought-provoking as it is stunning and is sure to be coveted by fashion, art, and design connoisseurs.